

VITA CHRISTMAS

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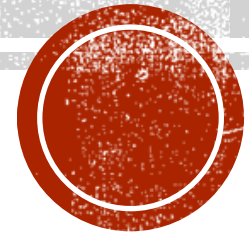
The following narrative describes in detail Proprietary Technology/Intellectual Property that has successfully applied, with proven results, its scientifically developed plant formulations in the industries of Floriculture, Horticulture & Farming, Christmas, and Forestry, along with proving to mitigate Algae and Sargassum across lakes and oceans.

The ingenuity and innovative components comprising these formulations were developed over four decades by Plant Scientist, William L. Ruth, CEO of Vita Products, Inc. holding BS & MS degrees in Agricultural Economics and Plant Science from Arizona State University.

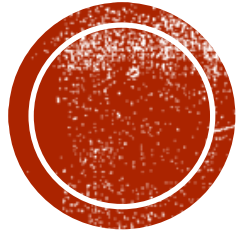
Mr. Ruth is retiring and has publicly announced that his plant formulations IP is available for exclusive purchase by an individual, corporate, or governmental entity, foreign or domestic.

The purchaser will acquire:

- The technology associated with each plant formulation specific to each industry;
- The services of the Contract Packager;
- Vita Products logos, labeling and package designs;
- Vita's trade secrets;
- Demonstratable profit margins ranging from 80%-98%;
- Inputs that do not change;
- **Vita's Christmas Tree & Wreath preservatives and Cut Flowers formulation that are the only organic formulations in the world that are USDA organic compliant.**



Issues of Concern About Wreaths and Trees



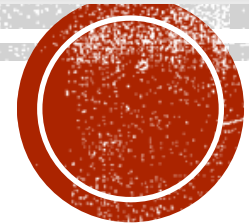
- Are your wreaths lasting long enough for selling to the consumer?
- Are your wreaths lasting long enough for the consumer?
- Are your trees lasting long enough for selling to the consumer?
- Are your trees lasting long enough for the consumer?
- Are the needles on your trees dropping prematurely?
- Are your pets drinking out of the water bowl underneath your tree?
- Do you know what comprises the nutrient solution you're putting in that bowl?

“William Ruth, Vita Products, Inc., has been the only scientist to develop a preservative that will allow the exchange of oxygen and liquids between the plant material it is applied to and the ambient air. His formulation through contact systemic action actually feeds the still living cut plant material with minerals and plant extracts that the plant material needs to continue living after it is cut.”



Click Below to Read the Full Article

<https://img1.wsimg.com/blobby/go/1179568a-f93d-462d-8723-4b51175b5e2c/downloads/nurserynews.pdf?ver=1600127575151>



VITA CHRISTMAS IS LIFE TO TREES

AND FRESH TREES RESIST FIRE

- Retards Needle Drop for Longer Enjoyment;
- No Odor or Residue so the Smell of Pine Lingers;
- Not a Flame Retardant – So the Tree is Not Sealed;
 - Keeps Tree Moist to Resist Combustion;
 - Biodegradable and Environmentally Safe

Professional Concentrate Available in Gallons and Drums



VITA CHRISTMAS IS NOT A FLAME RETARDANT

Vita Christmas does not seal up the tree. By using it as a foliar spray to the point of runoff, it hydrates the tree through the needle surface and systematically hydrates by using this product in the water bowl. A moist tree will not support combustion; its moisture content has been shown to extinguish a fire.



VITA CHRISTMAS APPLICATIONS

- **Growers** – Spray on trees to the point of runoff before bailing to ensure freshness;
- **Wreaths and Garlands** – Dip in or spray on product to hydrate;
- **Retail Lot** – Spray on wreaths and trees once daily to maintain freshness. Sell 8 oz bottles of Vita Christmas to consumers to place in water bowl and spray on wreaths;
- **Consumers** – One 8 oz bottle of Vita Christmas makes 8 gallons of the product. Non-toxic to pets with a safety seal/no-leak bottle.



VITA CHRISTMAS FACTS YOU SHOULD KNOW

- Rated #1 by the Dover (PA) Fire Department in its Consumer Education Testing
- Major Wreath Makers in use Vita Christmas to Extend the Life of Wreaths and Holly

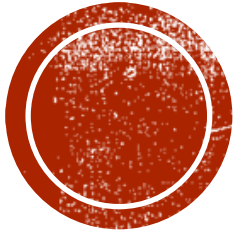
Market:

- Growers
- Wreath Makers
- Retail Lot Operators
- Mass Merchants
- Floral & Fresh Produce Departments of Grocery Store Chains
- Retail Florists



Vita Products Fire Prevention Demonstration

Fresh Trees Resist Fire



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=VESNOEVX1UU](https://www.youtube.com/watch?v=VESNOEVX1UU)

Vita Christmas Testimonies

[HTTPS://VITAPRODUCTS.COM/TESTIMONIES](https://vitaproducts.com/testimonies)



A close-up photograph of a Christmas tree branch, showing the dense, textured needles in shades of red and pink. The lighting is soft, highlighting the intricate details of the foliage.

Use and Apply the Benefits Vita Product's™ Innovative
Formulations Provide the Consumer and Commercial
Enterprises in the **Christmas Tree Growth Industry**
to Capture Greater Market share!



Vita Products™ Proprietary Technology in its Formulations is for Sale by the Manufacturer

USDA NATIONAL ORGANIC PROGRAM COMPLIANT

The innovative proprietary technology behind its products are proven to promote water conservation, and increase plant growth and food production worldwide.

Many of the particulars related to Vita Products'™ involvement in the **Floriculture, Horticulture and Christmas Tree Industries** have been presented here.

Contact William Ruth directly to discuss the next steps to purchase Vita Product's™ Intellectual Property

Email: billruthphone@gmail.com Phone: 602.524.6008

**VITA PRODUCTS SERVING THE FLORICULTURE, HORTICULTURE &
CHRISTMAS TREE INDUSTRIES**
ALL ARE USDA NATIONAL ORGANIC PROGRAM COMPLIANT

GO TO: WWW.VITAPRODUCTS.COM



Vita Agri Plus

